

Crop Trial Bulletin

More Strawberries per Hectare – Californian Field Trial



'SEE THE DIFFERENCE' *

More Grower Yield

> + 1,211 trays/Ha

More Grower Profit

> + €4,600/Ha

* over grower normal practice

Location	Ventura, California, USA
Nature of Trial	Independent trial – corporate farm
Productivity Challenge	Increase productivity over grower standard practice
Agronomic Solution	Apply Brandon extract via drip at 1 Litre/Ha at pre-bloom and at 3 week intervals there after

Proven Yield Performance

- > Across 100 acres
- > Randomised design
- > 6 replicates

Treatment	Trays (Flats)/Ha	Berry Size grams	°Brix	Gross € Return /Ha 03/01/2012	Gross € Return /Ha 04/25/2012
Grower Standard	2,724	25	10.13	€8,145	€12,110
Competitor #1	3,320	29	11.07	€9,775	€15,357
Brandon Extract	3,935	31	10.87	€11,045	€17,034

See the Difference

- > + 1,211 trays/Ha over Grower Standard
- > + 615 trays/Ha over Competitor

Brandon's extracts are proven to strongly promote root growth development, abiotic stress tolerance, nutrient uptake, nutrient use efficiency and crop quality. The result is significantly greater marketable yields and improved return on investment (ROI) for growers.

Brandon Bioscience has been helping growers since 1998. Thousands of farmers in more than 36 countries choose Brandon's agronomic solutions to unleash the yield potential of their crops. Only Brandon products contain PSI technology for better crop performance. **See the difference at www.brandonbioscience.com**